



WCI Consulting Named SAP® BusinessObjects™ Partner of the Year, U.S., for Second Consecutive Year

DALLAS—Jan. 19, 2012—[WCI Consulting](#), a leading business intelligence solutions firm, today announced it has been named the SAP® BusinessObjects™ Partner of the Year, U.S. for the second consecutive year. Awards were presented by [SAP Americas](#) (NYSE: SAP) during the SAP North America Field Kick-Off Meeting (FKOM) 2012, held Jan. 17-19 in New Orleans, La., to the top-performing SAP channel partners and SAP services partners in North America for outstanding contributions that impact overall SAP sales and pipeline-generation goals.

“Being honored by SAP as its top channel partner for SAP BusinessObjects solutions in the U.S. for the second year in a row is a testament to both the quality of our partnership and the results that we deliver for our clients,” said Marty Carney, chief executive officer, WCI Consulting. “Our goal is to help companies turn their data into valuable, actionable business information. Our close partnership with SAP, combined with the industry-leading SAP BusinessObjects solution platform, provides us with the tools needed to build customized, successful business intelligence solutions for companies across the U.S.”

Selected from SAP’s wide-ranging North American partner base, nominations for the SAP Partner Impact awards were based on internal SAP sales data. A steering committee composed of regional and global SAP representatives determined winning partners in each category according to numerous criteria such as sales achievement and performance.

“The expertise of our partners plays a crucial role in driving co-innovation, while expanding SAP’s market reach and customer touch points,” said John Graham, head of Volume Markets and Ecosystem & Channels, SAP America, Inc. “As recipient of the SAP BusinessObjects Partner of the Year, U.S. award for the second consecutive year, we recognize WCI’s commitment and efforts in developing and growing its partnership with SAP and driving business intelligence success for its customers.”

WCI Consulting received the award during the SAP North America FKOM 2012, an annual gathering of SAP executives, SAP field employees and partners to learn about SAP's strategy, sales methodology, best practices, business growth opportunities and product innovations. SAP and its partners help customers adopt innovation easily, gain results rapidly, grow sustainably and ultimately run better with SAP solutions. This year's North America FKOM hosted more than 4,000 attendees from the U.S. and Canada.

WCI is an SAP gold channel partner authorized to resell the SAP BusinessObjects solution portfolio. WCI's partnership involving BusinessObjects solutions began in 1998. Throughout WCI's 14-year history, its reach has spanned North America, South America and into Europe. WCI brings advisory business expertise and knowledge in business intelligence to many different industries and verticals through solutions such as data warehousing, ETL, custom portals, dashboards, SAP BusinessObjects OnDemand offerings, training and application development.

About WCI Consulting:

Headquartered in Dallas, Texas, WCI Consulting focuses on mastering the technology and tools essential to business intelligence and applies the most effective and appropriate solutions to help clients turn data into valuable business information.

www.wciconsulting.com

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SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "may," "plan," "project," "predict," "should" and "will" and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.

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