



For Immediate Release

The Carbon Disclosure Project Uses Analytics from WCI and SAP To Analyze and Present Environmental Data

*SAP® BusinessObjects™ Business Intelligence Solutions Give Customers
Cloud-Based Access to CDP Database, Enabling Easier Sustainability
Benchmarking with Peers*

DALLAS—Jan. 4, 2012—WCI Consulting has announced that the Carbon Disclosure Project (CDP) is using cloud-based business intelligence (BI) software from SAP AG and “Green Analytics” content designed by WCI to efficiently analyze and report on the corporate greenhouse gas emissions data gathered by the CDP. The solutions allow companies to benchmark their energy and carbon footprints compared to industry peers, helping them develop the right sustainability strategy.

An independent, not-for-profit organization, CDP has created the largest database of primary corporate climate-change information in the world. The global organization annually collects environmental data from thousands of businesses across the globe in a research effort that measures corporate carbon emissions, energy practices and other green initiatives. However, they needed a system that could analyze and report that information in a more user-friendly format.

WCI developed a combination of customized BI processes and reporting tools, based on SAP® BusinessObjects™ BI OnDemand offerings, that enhance the standardization, consolidation and presentation of CDP’s data. Approximately 120 organizations are using the combined solution, including 59 companies listed in the Global 500.

“WCI merged CDP’s data from multiple source systems to enable structured reporting that could be segmented,” said Steve Hiltbold, solutions manager at WCI Consulting. “Thus, CDP could conveniently compare environmental information across numerous groups, segments and industries.”

Nigel Topping, Chief Innovation Officer for CDP, says the business intelligence system has taken its data analytics and reporting to a higher level.

“With the solution and processes based on SAP software that WCI implemented, we can now unleash the full power of our data. The cloud-based tool gives us a flexible, intuitive means to organize, present and share that information with our global audience,” Topping said.

Marty Carney, CEO of WCI Consulting, added, “We tailor our BI solutions to our clients’ specific needs, transforming their data into actionable information. This specific solution not only helps CDP improve on efficiency and reduce costs, but it also creates a strong data analysis process for its current and future analytics initiatives.”

About Carbon Disclosure Project (CDP)

The Carbon Disclosure Project (CDP) is an independent not-for-profit organization providing a transformative global system for companies and cities to measure, disclose, manage, and share climate change and water information. Over 3,000 organizations across the world’s largest economies now report their greenhouse gas emissions and assessment of climate change risk and opportunity through CDP, in order that they can set reduction targets and make performance improvements. This data is gathered on behalf of 551 institutional investors, holding US\$71 trillion in assets. CDP now holds the largest collection globally of self-reported climate change data. For more information, visit www.cdproject.net.

About WCI Consulting

Headquartered in Dallas, WCI Consulting focuses on mastering the technology and tools essential to business intelligence and applies the most effective and appropriate solutions to help clients turn data into valuable business information. More information is available online at www.wiconsulting.com.

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